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Profile Group And Moosa Group Enterprises Launch "Tejarah Executive", Ajman UK Boxing Sensation Amir Khan Brand Ambassador For Exciting Commercial Offering

Dubai, UAE - October 7, 2008: Profile Group, a leading independent UAE-based international property developer, has today announced the launch of Tejarah Executive, a commercial tower located in Marmooka City, Ajman.

The tower, which will be delivered in a joint venture with Moosa Group Enterprises, will be promoted by UK boxing sensation, Amir Khan. Amir will be at Cityscape today with Profile Group (Stand RL20, Tuesday 7 October at 12 noon) to help launch the project. Tejarah Executive is a G+25 commercial tower offering pure office solution to accommodate back-end operations for businesses active in Dubai but not necessarily wishing to pay Dubai rates.

Imtiaz Khoda, co-founder of Profile Group, commented on the announcement:

"We are excited about the launch of Tejarah Executive in Ajman as a commercially viable package on Dubai's doorstep but as a much better cost. Although in early stages of development, Ajman already benefits from prices 60% cheaper than in Dubai and it is fast becoming a popular place to live and work.

"Tejarah is the Arabic word for trading and we recognise the UAE as an international trading hub and Ajman as the next key player to emerge within it. It is a great place to start or relocate a business." Amir Khan, the brand ambassador for Tejarah Executive, who will be on hand at Cityscape between 12 noon to help with the launch of Tejarah comments:

"Ajman is a beautiful place offering a modern lifestyle, very compact and quite affordable. It's quite easy to fly into Dubai or Sharjah and drive down to Ajman – it only takes 30 minutes. When Ajman gets its new airport it will be even easier and I will be able to take a direct flight from the UK.

"The plans for Tejarah Executive and its wonderful park views look very attractive and I'm really pleased to promote this scheme."

Reeyaz Moosa, Chairman of Moosa Group Enterprises, comments:

"Amir Khan is an inspiration to all of us inside and outside the ring; we all know about his incredible achievements in boxing, but there is much more to this incredible young man, from his extensive charity work to being a role model for young kids in the UK. We are proud to have him as brand ambassador for Tejarah Executive."

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Tejarah Executive will have extensive facilities for companies' workforces including a gym, sauna, covered car parking, a range of restaurants and retail outlets located on the ground floor.

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